



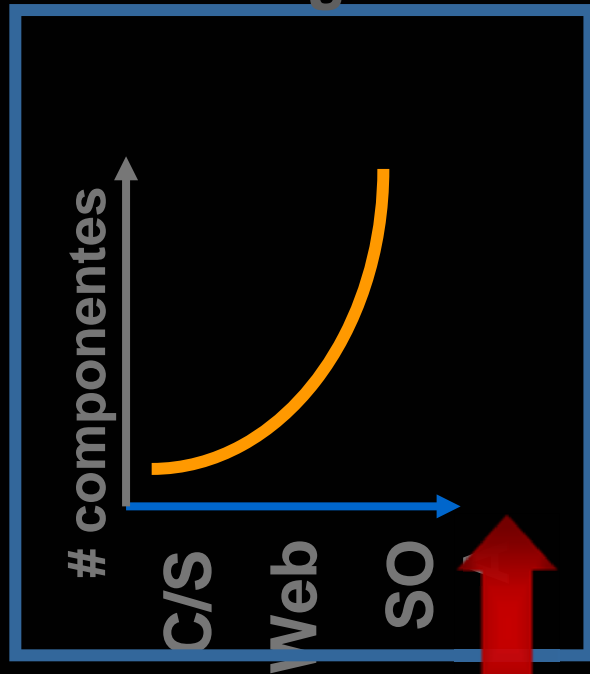
VENTAJAS DE LA VIRTUALIZACIÓN

David Pascual
Equallogic System Consultant



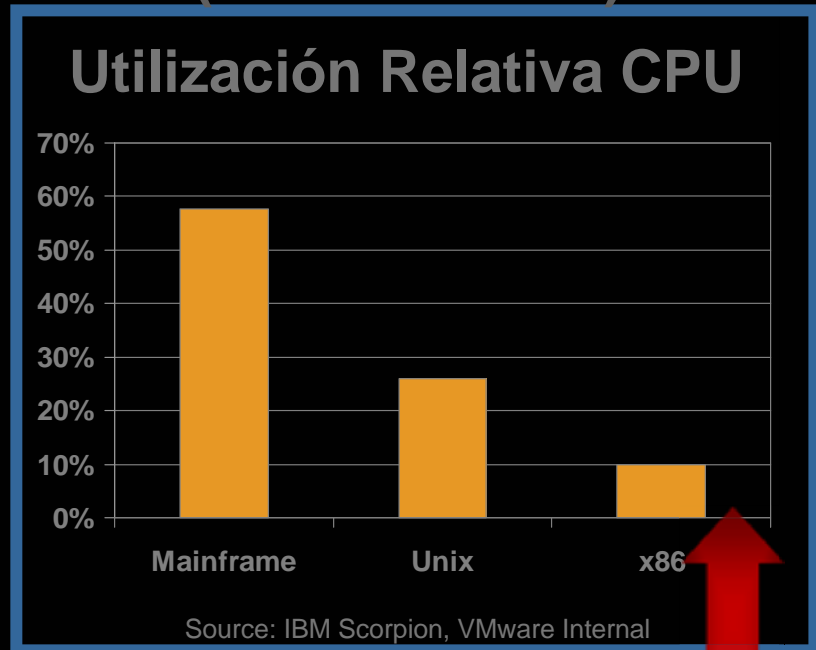
EVOLUCIÓN DE LOS SERVIDORES

Explosión del # de componentes Físicos y Lógicos



+

Baja utilización x86...
Y Disminuyendo
(i.e. Multicore)

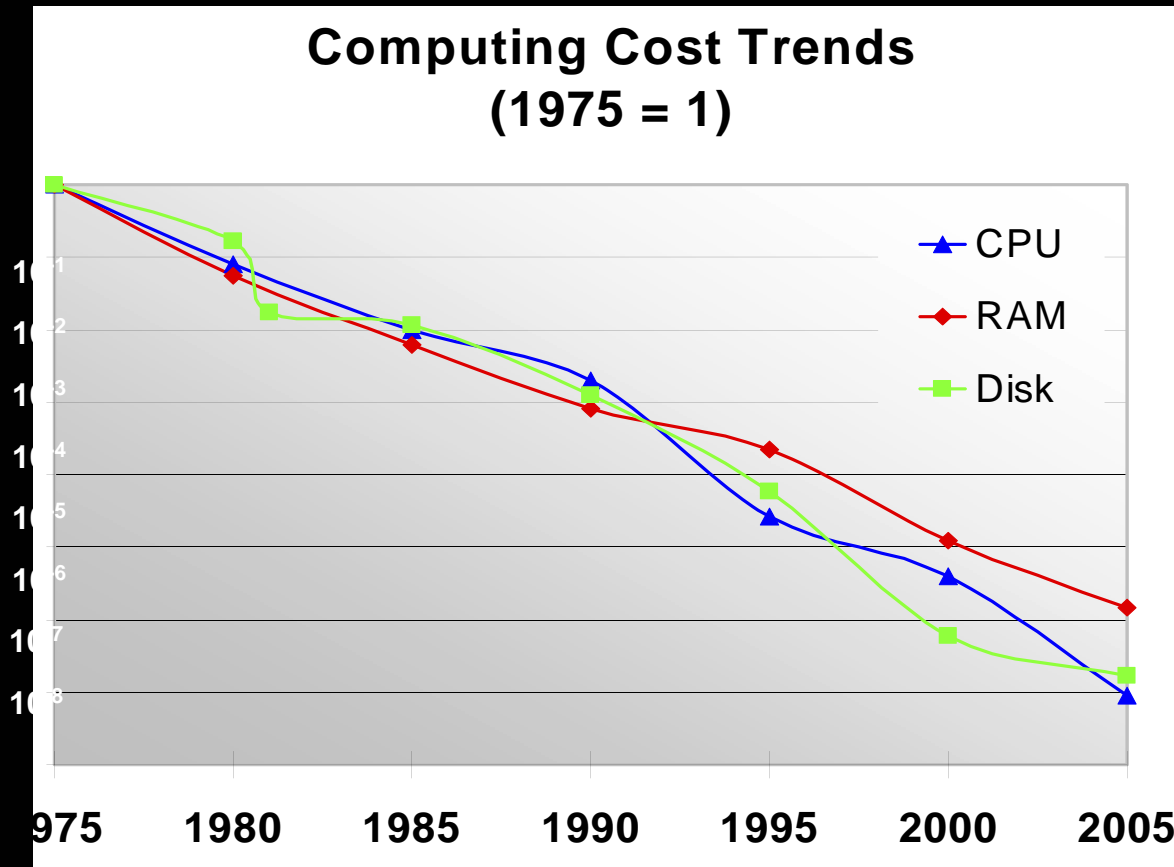


Complejidad

Ineficiencia



TENDENCIA MERCADO. COSTES UNITARIOS DECRECIENTES



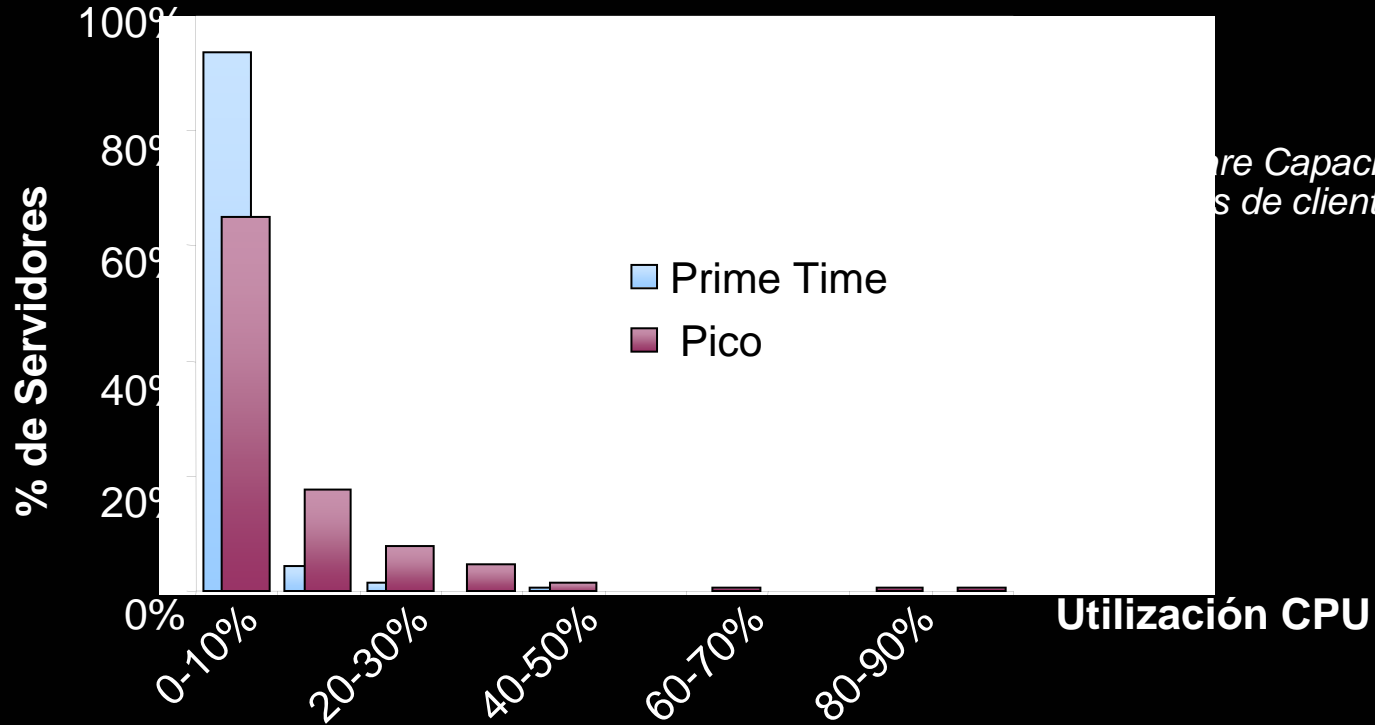
Sources: Kurzweil, Jorgenson, Chainlink

Coste de los servidores decreciendo



USO TÍPICO DE SERVIDORES

Perfil del uso de Servidores



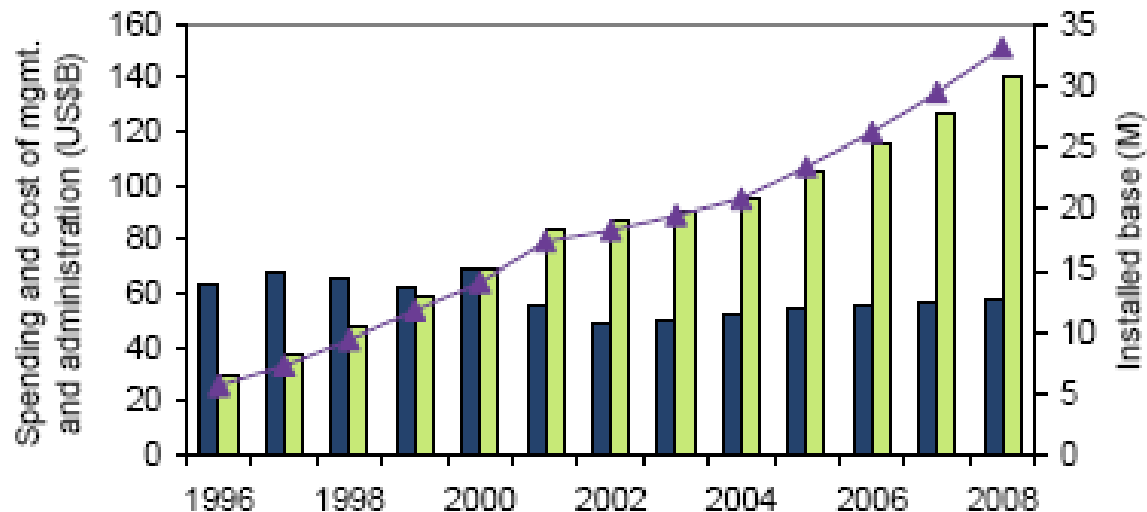
Core Capacity Planner
de clientes

Pago por uso de recursos inutilizados



EL COSTE DE LA GESTIÓN PREVALECE

Worldwide Server Spending, Cost of Server Management and Administration, and Server Unit Installed Base, 1996–2008

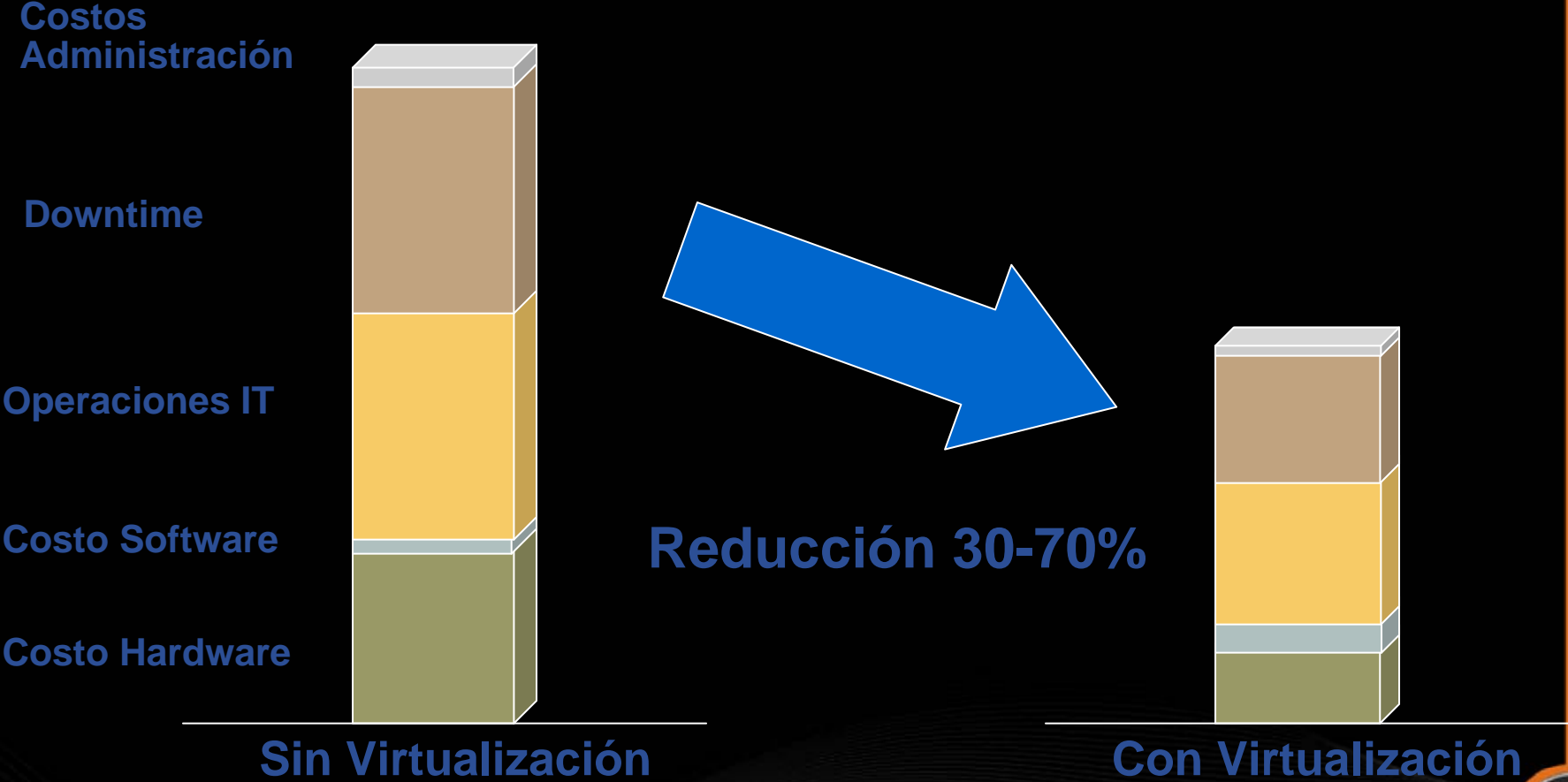


Source: IDC, 2004

Los costes de Gestión dominan el TCO de servidores



COMPARACIÓN TCO



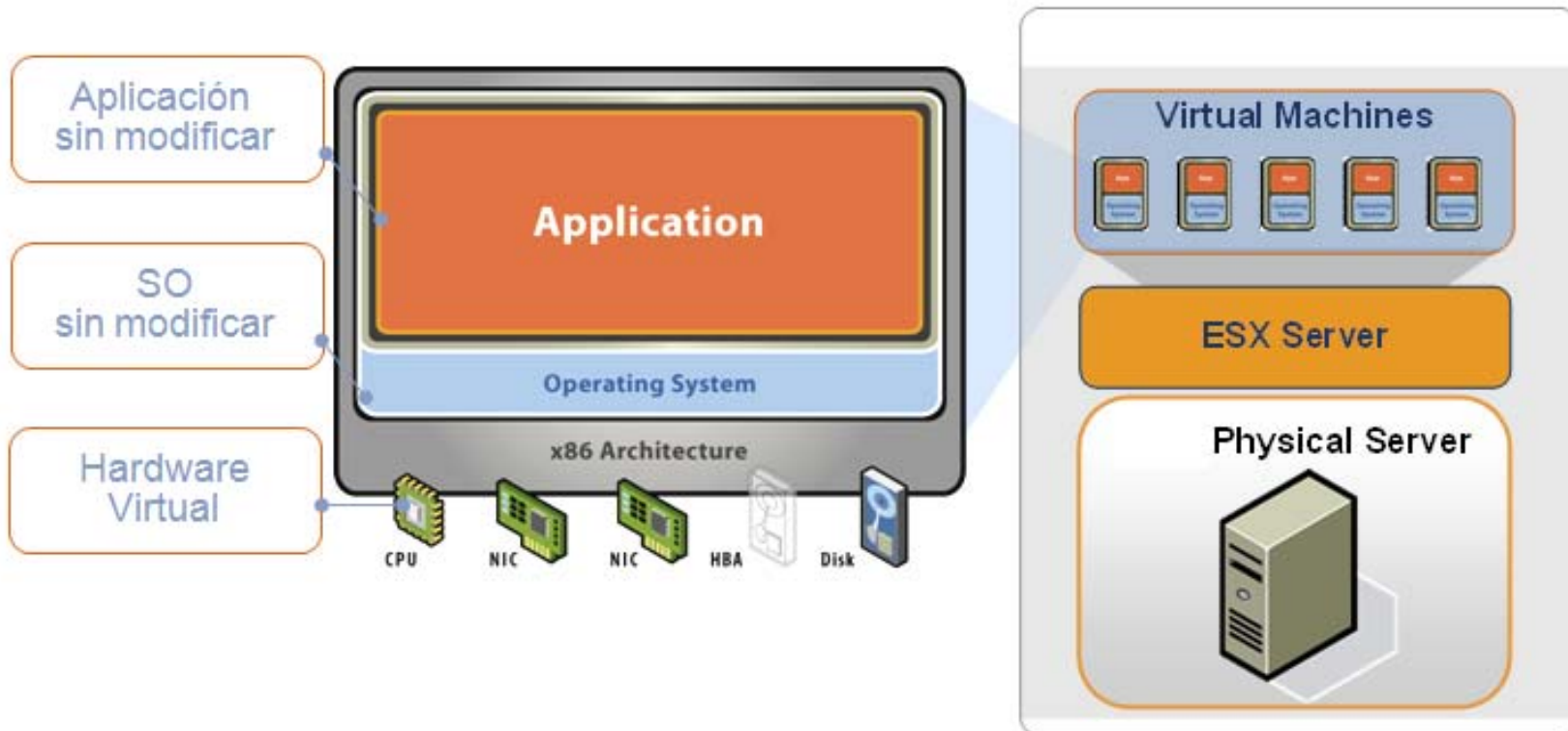


CONCEPTOS BASICOS DE LA VIRTUALIZACIÓN



Sistemas Virtualizados

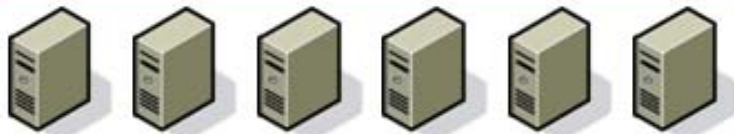
Cada Máquina Virtual es un sistema completo encapsulado en un conjunto de ficheros



VMware Infrastructure – Libertad de SO



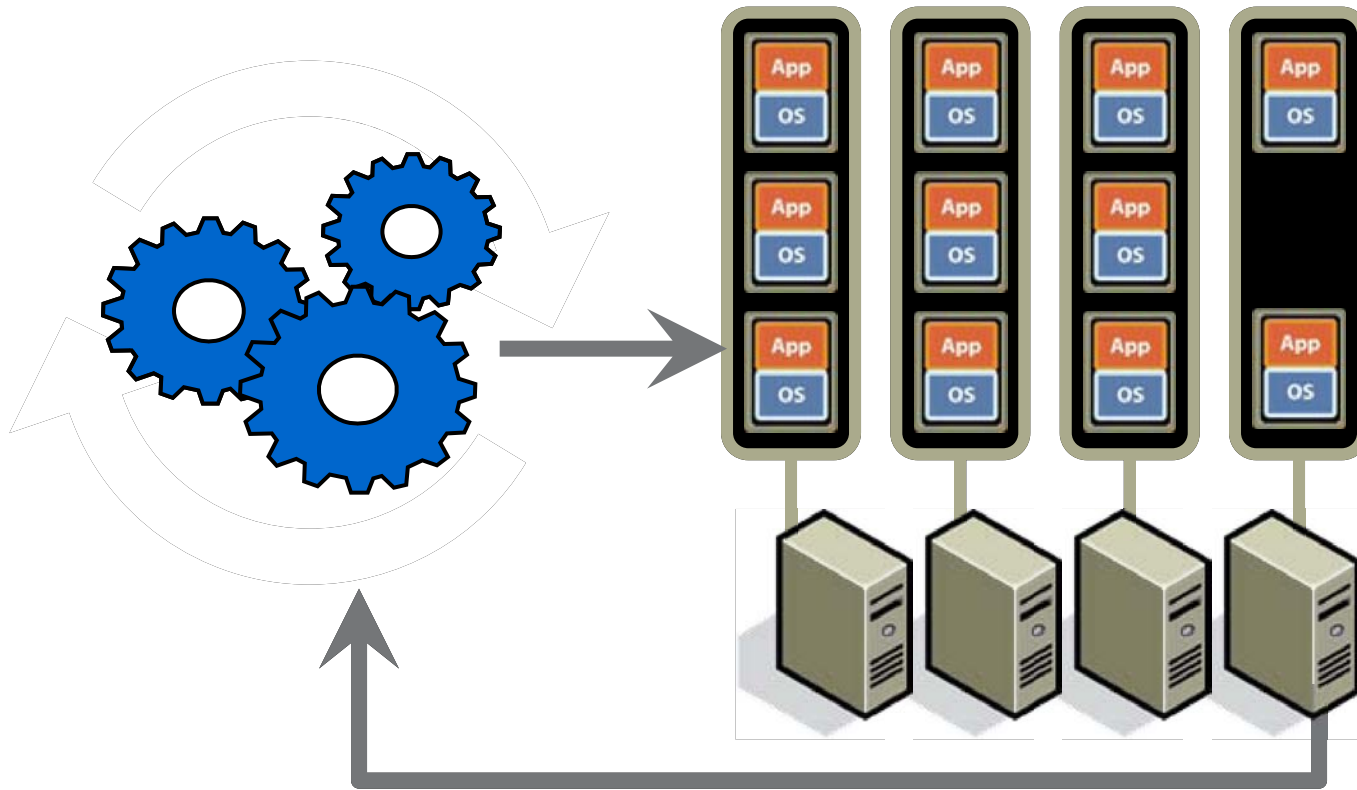
Pool de Recursos



Elija el Sistema Operativo más adecuado para su aplicación.

Optimizado para ejecutar los principales SO sin modificar.

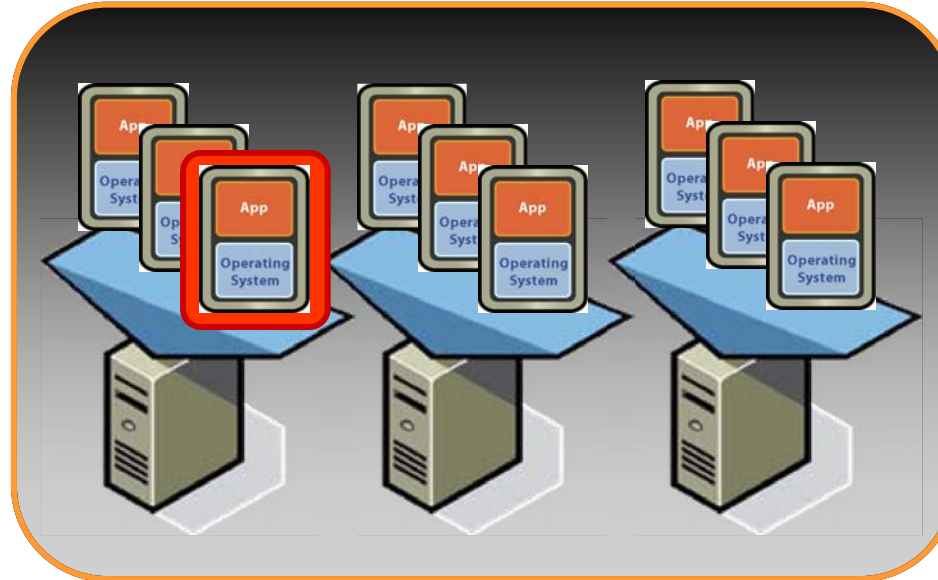
Capacidad bajo demanda sin afectar al servicio



Disponibilidad de Recursos para Aplicaciones Críticas

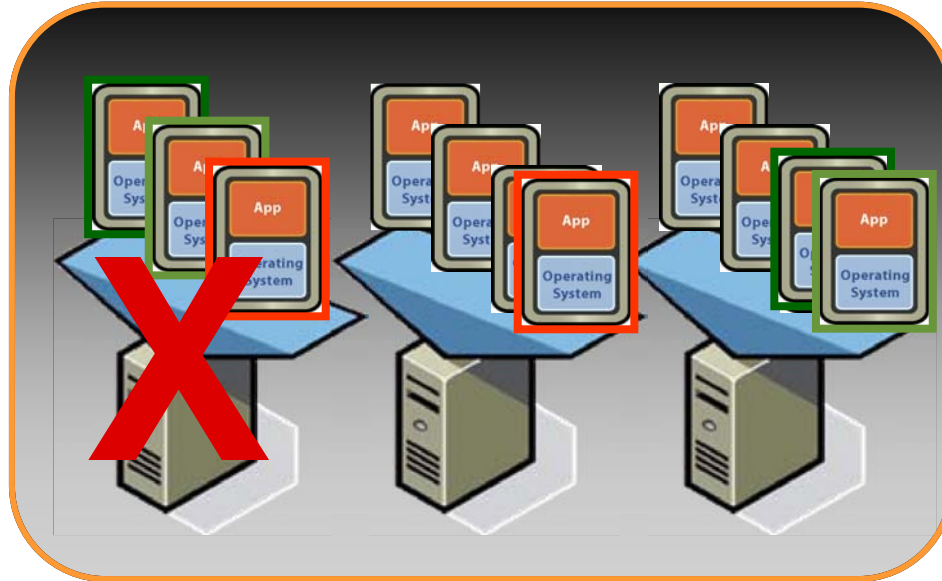
DRS

- > Balanceo Dinámico
- > Optimización Continua

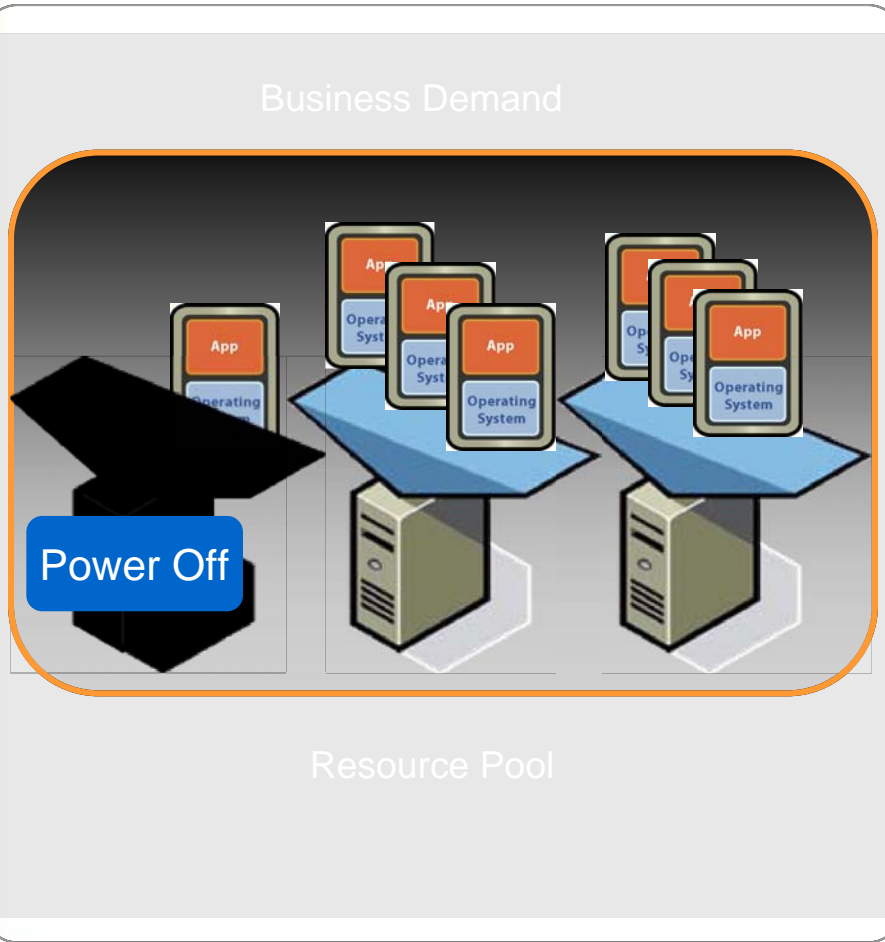


Disponibilidad Automática para todas las Aplicaciones

VMWARE HA

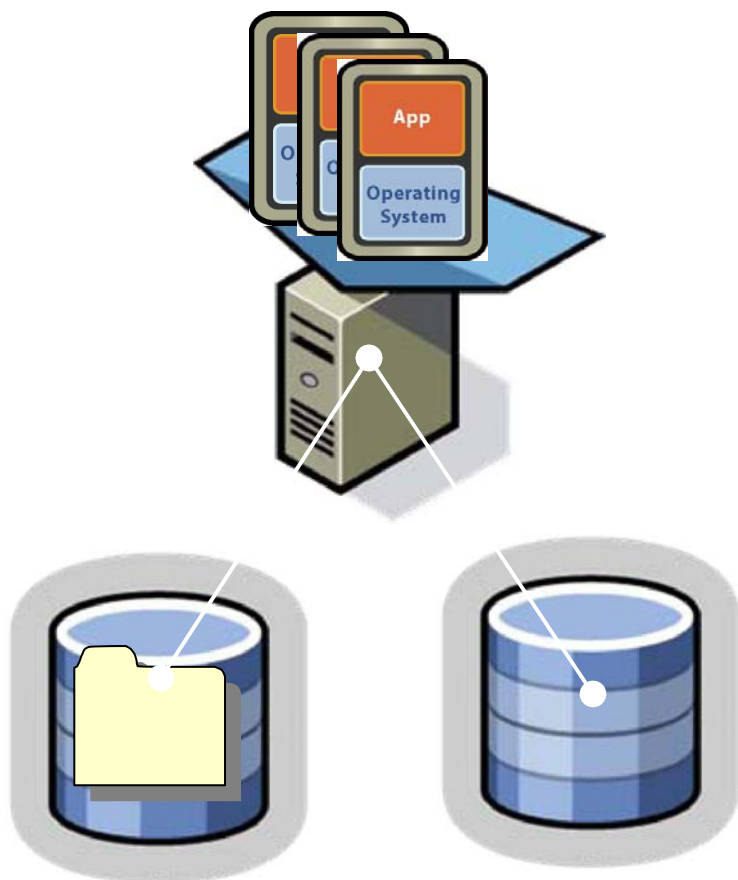


Distributed Power Management



- > Consolida carga de trabajo en menos servidores para que el cluster necesite menos recursos
 - > Deja los servidores no necesarios en standby
 - > Pone los servidores online cuando la necesidades de carga crecen
- Eficiencia Energética
- > Minimiza el consumo de energía al tiempo que garantiza los niveles de servicio
 - > Sin interrupción o tiempo de parada en las máquinas virtuales

Storage VMotion



> **Migración independiente del almacenamiento para discos de máquinas virtuales**

- Tiempo de parada cero para las máquinas virtuales
- Independiente de la LUN
- Soportado para SAN de Fibra

> **Minimiza el tiempo de parada planificado por el almacenamiento**

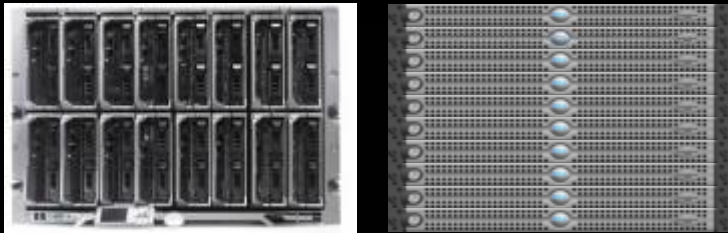
> **Solución completa del mantenimiento planificado para servidores y almacenamiento con VMotion y Storage VMotion**



BLADES

WHY CHOOSE BLADE SERVERS?

Space (Density)



- 52% more dense than 1U Servers
- No extra space needed for switches or KVM
- Over 90% cable reduction

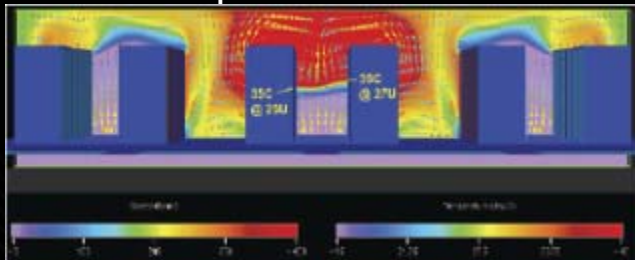
Fast to Deploy, Easy to Manage



- Centralized management, single interface for inventory, monitoring for all components
- Cable management & strain relief bars

Power/Cooling

- Consumes less power draw than same number of 1U servers
- Up to 19% more power efficient¹, and up to 25% better performance/watt than HP¹



Lower TCO

Get IT Faster

Run IT Better

Grow IT Smarter



POWEREDGE M-SERIES BLADES

The M1000e Enclosure

Only Dell Delivers Snap-In Scalability
With FlexIO Switch Technology



Blade Servers

Choice for the data center



M600 – Intel Based Blade

M605 – AMD Based Blade

M805 – Double Height blade for increased RAM & I/O

I/O Modules

Designed for flexibility and throughput



Ethernet Switches:
PowerConnect™
3 Cisco Options
Fibre Channel Switches:
2 Brocade Options
plus
Ethernet & FC Pass
Through

Management

For simple local and remote access

Internal KVM
Front LCD
Chassis
Management
Controller (CMC)
Integrated DRAC



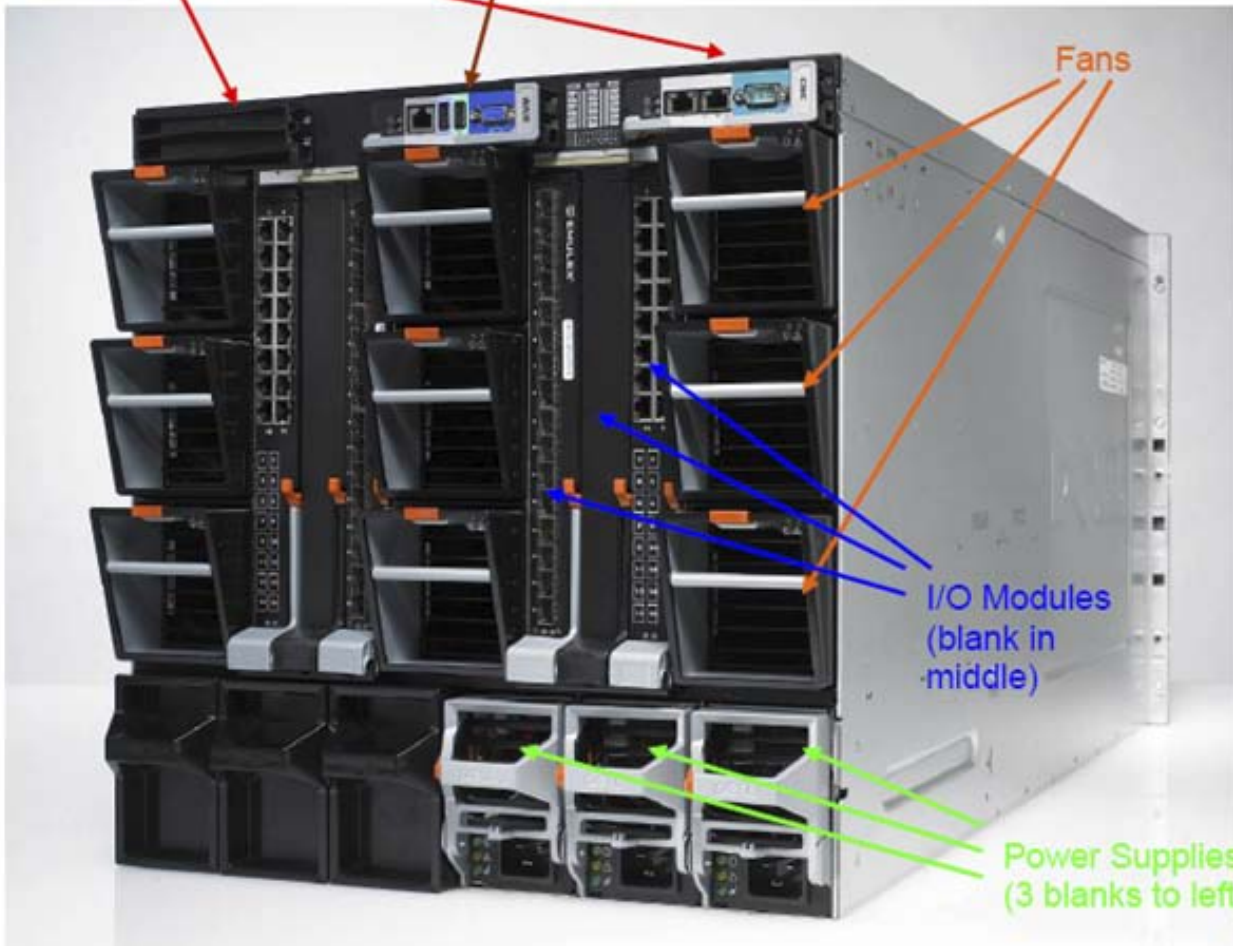
CMCs
(1 blank)

iKVM

Fans

I/O Modules
(blank in middle)

Power Supplies
(3 blanks to left)



M1000E: DESIGNED FOR EFFICIENT POWER

The most energy efficient blade server solution built from the ground up using energy smart technologies. Enables customers to save on energy costs and increase capacity. Energy efficiency that HP and IBM can't beat.

Power Management Features

Power Monitoring

- Real time, actual power consumption (aggregate chassis & individual blade)
- High/Low “watermarks”

Policy-based Power Management

- Customer-defined chassis “power ceiling”
- Alert on Ceiling: CMC sends an alert if ceiling is reached
- Throttle on Ceiling: CMC lowers proc/memory frequency on blades to reduce consumption
- Slot-based Power Throttling Prioritization: customer assigned throttling order

Power/Thermal Friendly Design

Dynamic Power Supply Engagement

- Automatically engages the minimum number of supplies required to power a given configuration, maximizing PS efficiency
- Dynamic N+N, N+1 or N+0

High Efficiency Power Supplies

- 91%+ AC/DC Conversion Efficiency

High Efficiency Fans

- Design innovations that yield 30% power savings vs. existing technology at same CFM operating point



The M1000e is anticipated to lead the industry in efficiency by a 10-20% margin

M1000E CHASSIS

Chassis Front



10U Chassis Houses 16 x 2-socket blades

- Provision for additional blade form factors

Interactive Chassis LCD/control panel

- Deployment “Wizard”
- Chassis, blade, & I/O module information & alerts
- Front VGA and 2 USB ports for KVM

Chassis Rear



Chassis Management Controllers (CMC)

- Optional redundancy

Integrated Management Controllers (iDRAC)

- Each blade features remote management functionality

Optional Local KVM switch (Avocent)

- Each blade has vMedia/vKVM standard

6 I/O Module bays

9 Hot plug/Redundant cooling fans

6 Hot plug/redundant power supplies (3+3)

- 200+ volt only





Almacenamiento Virtualizado
Equallogic

SOLUCION SAN COMPLETAMENTE VIRTUALIZADA

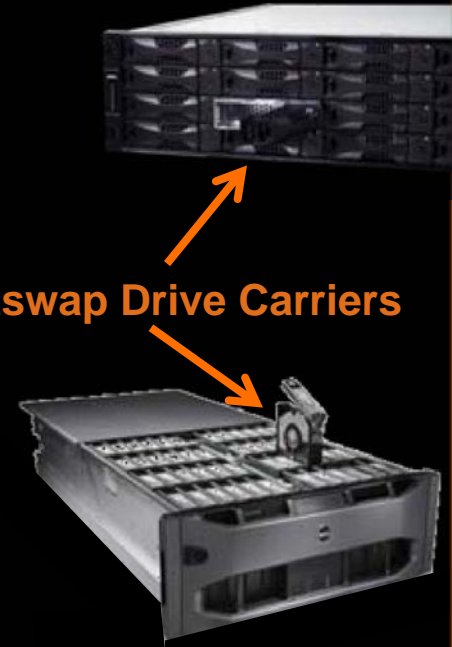
- Enterprise Software que proporciona:
 - Fácil **set-up**
 - **Gestión** unificada
 - **Rendimiento** optimizado
 - Fácil **Expansión**
 - **Protección de datos** completa
 - **Niveles** de almacenamiento
 - **Todo el sw incluido.**
- Hardware de misión crítica que proporciona:
 - Fiabilidad End-to-end
 - Escalabilidad bajo demanda



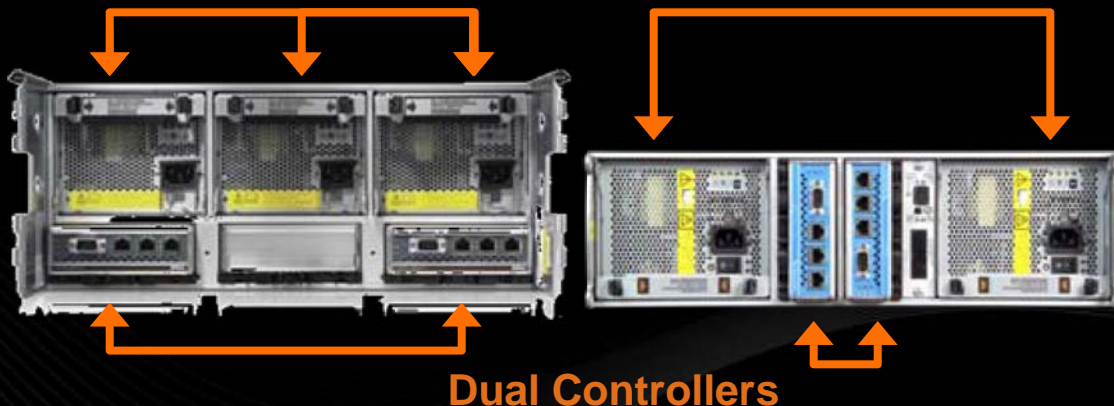
PERFORMANCE AND END-TO-END HARDWARE RELIABILITY

- Fully Redundant & Hot Swappable (5-9's Availability)
 - Controllers
 - 16 or 48 disk drives
 - Fans and power supplies
- High-end Components
 - 3 active 1-GB network interfaces
 - Enterprise SATA or SAS drives
 - 2 or 4 GB battery-backed mirrored memory

Hotswap Drive Carriers



Redundant Power Supplies & Fans



- Enclosure Monitoring System
 - Component status
 - Disk drive health
 - Temperature



ON DEMAND SAN SCALABILITY

MODULARITY

- Each array module contains controllers, disks, and firmware
- Single firmware architecture
- Completely upgradeable & interoperable
- All-inclusive design enables simple, one-time deployment with full features
 - No additional license fees, keys, or software

Flexible On-demand Growth

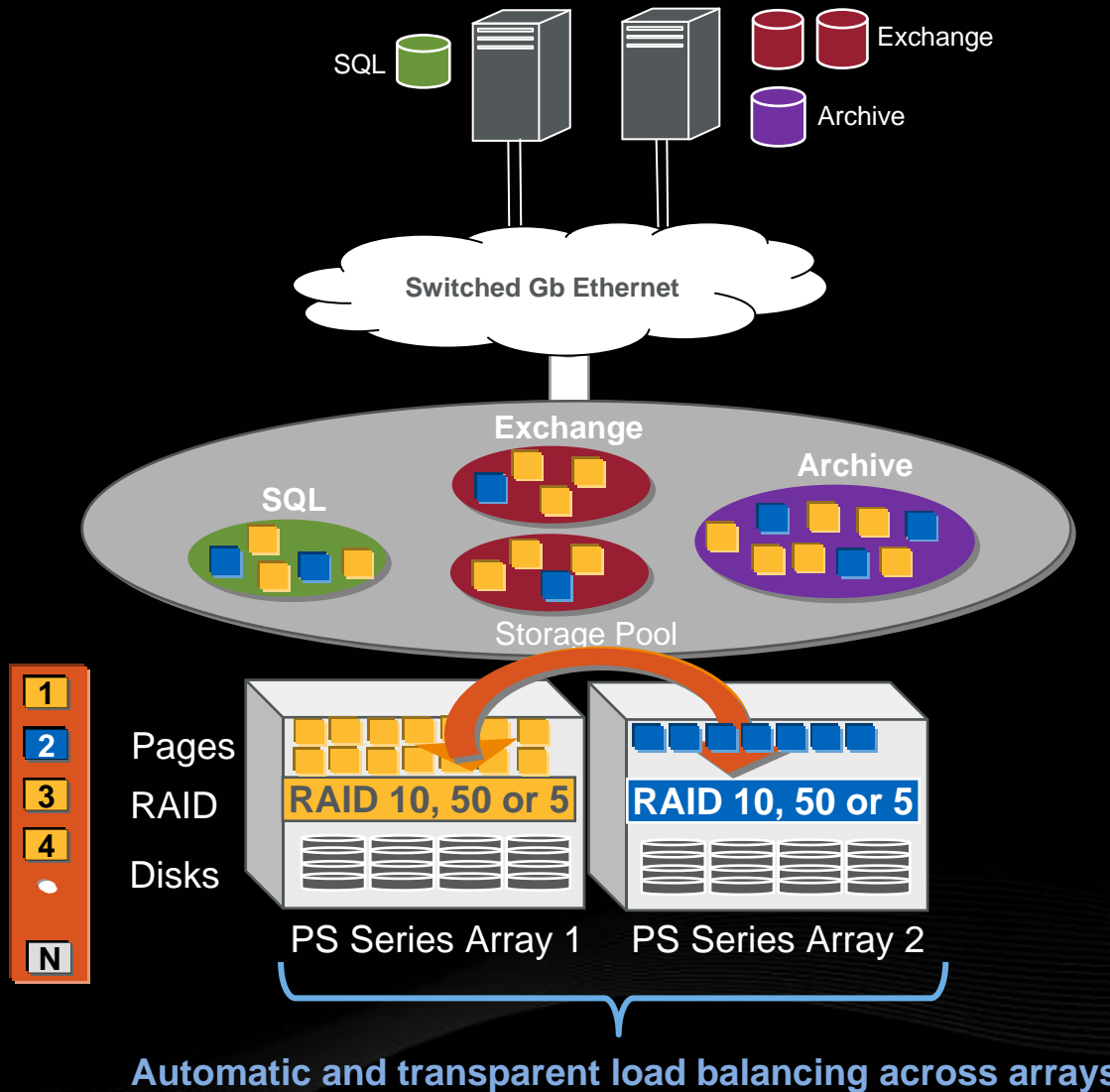
- A PS Storage Stack combines multiple PS Series arrays into a single SAN

SCALABILITY

- “Buy on demand” - flexible capacity & performance growth by adding PS Series arrays
- Single point of management – regardless of scale or array type
- Virtualized PS Series SAN can be scaled out to
 - 576 TB
 - 65,000 high transaction users



PS SERIES ARCHITECTURE

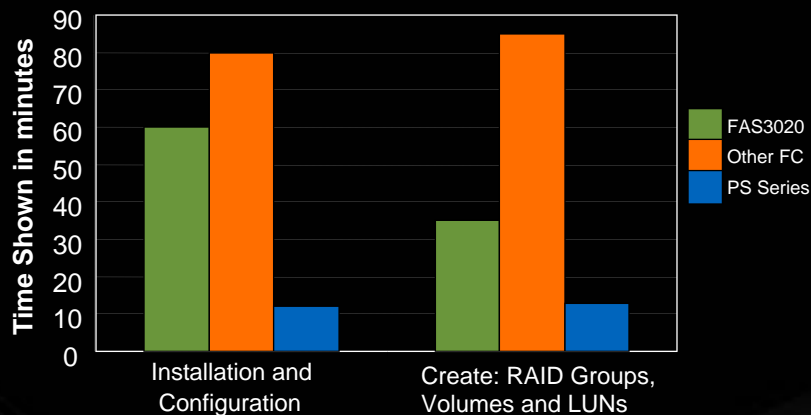


USABILITY COMPARISON

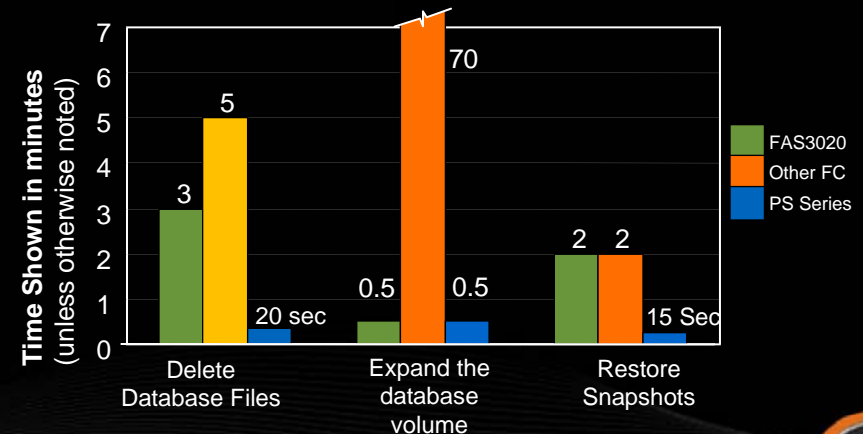
EQUALLOGIC, NETAPP FAS3020, OTHER MID-RANGE FC

- Faster, Easier, and More Intuitive Setup
 - Install and configure a PS Series array in a fraction of the time
 - Everyday tasks take less time with EqualLogic
 - Less time means lower project costs and fewer headaches

Installation and Configuration



Everyday Tasks

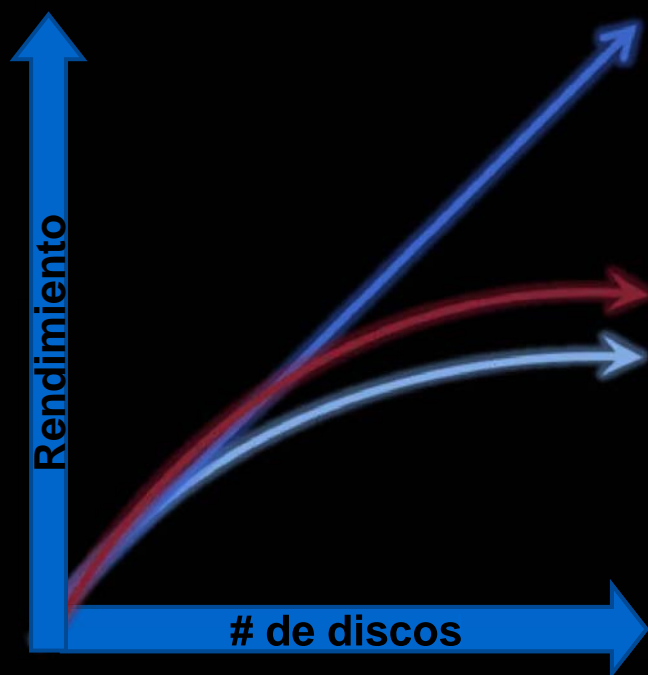


Data from: VeriTest report - "Network Appliance FAS3020 and [other FC array]: Comparison of Usability and Performance." May 2005
VeriTest report: "EqualLogic PS Series Usability and Performance," July 2006



EQUALLOGIC VS. RENDIMIENTO TRADICIONAL

EqualLogic escala en capacidad y rendimiento linealmente



EqualLogic
Scale Out

Traditional
Fibre Channel

Traditional
iSCSI

- **EqualLogic: mejor rendimiento en aplicaciones de negocio**

- **iSCSI Tradicional: rendimiento comparable a FC en aplicaciones de negocio**



EXCHANGE 2007 PERFORMANCE LEADER

EQUALLOGIC SUPPORTS MORE USERS WITH FEWER DISKS



PS5000XV

iSCSI

60,000 users

**313 Users
per Disk**

192, 300GB, 15Krpm



174 IOPs / Disk



NetApp®

FAS 3070c

Fibre

26,000 users*

**171 Users
per Disk**

152, 147GB, 15Krpm



115 IOPS/ Disk*



EVA6000

Fibre

20,000 users

**179 Users
per Disk**

112, 300GB, 10Krpm



76 IOPS/ Disk

Data sources: EqualLogic [ESRP Whitepaper](#) and [Microsoft ESRP Web site](#). Testing conducted on the EqualLogic PS3900XV, the former name for the PS5000XV.

* Performance not sustained over time and not sustained as raw capacity utilization increases above the 24% NetApp tested. (NetApp TR3521-3 "Cooking the Numbers") Additional restrictions apply.



WE WILL BE THE GREENEST TECHNOLOGY COMPANY ON THE PLANET

DELL  EARTH

DELL™

Welcome to Dell Earth

Pristine blue water. Crisp clean air. Majestic forests and flourishing wildlife. It's what we all want for tomorrow's generations.

That's why Dell is dedicated to doing its part to help preserve the environment. Through Dell Earth, we will keep you up-to-date on our progress, recycling programs and Energy Smart products. We'll also share environmental news and encourage your participation.

OUR COMMITMENT

OUR PROGRAMS

OUR PRODUCTS

ENERGY CALCULATORS

0,010,281,306

CO₂ Emissions Avoided (tons)

\$1,068,931,627

Customer Savings (USD)

Energy Savings*

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PREGUNTAS

- MUCHAS GRACIAS

